

Course Title: Business Intelligence Maturity for the 21st Century

Duration: 1.5 – 2.5 Hours (Depending on Needs)

Pre-Requisites: No prerequisites are presumed. However, participants with prior exposure to Business Intelligence concepts will find that experience helpful.

Course Abstract: Business Intelligence is getting a lot of press time these days. Many organizations are frustrated with the escalating costs of Business Intelligence and their inability to do the things with their Business Intelligence solutions to stay competitive. A fundamental prerequisite to implementing a successful Business Intelligence Competency Center is to first get back to basics. You need understand your enterprises current level of Business Intelligence Maturity and define your Business Intelligence Maturity roadmap.

Course Geared To: The intended audience is for anyone in the business community and IT Community that is responsible for the performance and automation of Business Functions.

What you will Learn:

- The six levels of Business Intelligence Maturity
- How to Increase the Business Intelligence Value Proposition
- How to Lower the Initial Investment in Business Intelligence
- How to reduce the Total Cost of Ownership of Business Intelligence

Speaker Bio: Mike Lampa, CEO of TeamDNA, has 27 years experience in Data Integration, Data Warehousing, Business Intelligence, strategic planning and program management. Mike's IT solutions are founded on a strict adherence to model based/model managed architectural disciplines. He developed the Integrated Architecture Framework (IAF) that supports project methodologies for Data Warehouse, Data Integration and Business Intelligence solutions. Mike is a featured speaker at industry and vendor events such as TDWI, DAMA, and Informatica's Data Quality and "How Healthy Is Your Data Warehouse" marketing events.